

檔 號：

保存年限：

國立臺灣師範大學 函

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受文者：國立中興大學

發文日期：中華民國115年4月8日

發文字號：師大研育字第1151007575號

速別：普通件

密等及解密條件或保密期限：

附件：(附件一) 2026_Startup創業競技場_競賽簡章、(附件一) 2026_NTNU_Startup_Arena(Eng.)、(附件二) 2026_臺師大創業競技場_海報、(附件二) 2026_NTNU_Startup_Arena_Poster(attch1 1151007575-0-0.pdf、attch2 1151007575-0-1.pdf、attch3 1151007575-0-2.pdf、attch4 1151007575-0-3.pdf)

主旨：本校辦理2026年第八屆「Startup創業競技場」競賽活動，敬請惠予協助轉知公告，鼓勵團隊踴躍報名參加，請查照。

說明：

一、為培養莘莘學子之創業實踐力，鼓勵學生跨域多元學習，以團隊方式進行創業企劃發想，並將在學知識理論實際投入應用於創新創業，期待本次競賽能激發全新創意火花，發掘未來潛力創業家。

二、競賽資訊：

(一)報名時間：即日起至2026年5月25日(星期一)17:00止。

(二)競賽類別：國內組及國際組。

(三)參賽資格：大專校院在校生及近2學年度畢業生均可組隊報名，其中應有1/2以上成員為在校生。

(四)競賽獎金(幣別—新臺幣)：

國內組：第一名3萬元、第二名2萬元、第三名1萬元。

國際組：第一名6萬元、第二名4萬元、第三名3萬元。

(五)報名方式：採線上報名，請至報名網址填寫報名資訊，

並上傳報名相關附件資料及初審創業營運計畫書，逾時



裝

訂

線

國立中興大學

第1頁，共43頁
線上簽核文件列印 - 第2頁/共44頁



1150007174 115/04/09

不予受理。

(六)報名網址：<https://forms.gle/78Wwf4zdpBiN5eHX7>。

(七)決賽時間：2026年6月25日(星期四)。

三、競賽聯絡窗口：本校研究發展處創新育成中心。

謝小姐 電話:(02)7749-3697 E-mail:ioh@ntnu.edu.tw。

江先生 電話:(02)7749-5675 E-mail:gaiksean515@ntnu.edu.tw。

裝

正本：公私立大專校院

副本：本校研究發展處創新育成中心

115/04/09
08:33:44

校長 宋曜廷



線



2026 國立臺灣師範大學

「第八屆 Startup 創業競技場」

競賽簡章



中華民國 115 年 3 月

一、活動主旨

此次競賽旨在培養莘莘學子之創業實踐力，鼓勵學生以團隊方式進行創業企劃發想，跨域多元學習、盡展所長，將在學知識理論實際應用於創業執行，激發全新創意火花，並透過業界專業師資與評審團諮詢輔導，期參與本競賽之青年都能獲得充實之創新創業知能。

二、辦理單位

指導單位：教育部

主辦單位：國立臺灣師範大學研究發展處創新育成中心、國立臺灣師範大學科技與工程學院大師創業學分學程

三、活動時程與事項

階段	時程	注意事項
第一階段 初審報名	即日起至 115年5月25日(一) 17:00 報名截止	採線上報名方式，請參賽團隊至 https://forms.gle/78Wwf4zdpBiN5eHX7 填寫報名表，並上傳附件一至附件六 資料，逾時不候。
初審入圍 名單公布	115年6月2日(二)	通過初審之團隊將進入決賽，入圍名 單將公布於臺師大研究發展處創新育 成中心網頁及 E-mail 通知。
第二階段 決賽資料	115年6月22日(一) PM 12:00 截止	請將決賽「口頭簡報」電子檔，上傳 至指定連結。

階段	時程	注意事項
決賽暨 頒獎典禮	115年6月25日(四)	<p>地點：國立臺灣師範大學</p> <p>決賽將進行口頭簡報及評委答詢，每組報告15分鐘(口頭簡報7分鐘、評審答詢8分鐘)，活動詳細流程、時間、場地等細節，將另行通知。</p> <p>(※主辦單位保留線上或實體舉辦更動之權利。)</p>



四、參賽資格

1. 參賽團隊以2至5人組成爲限，大專校院在校生(含大學部、碩博士生)，近2學年度畢業生(應屆及前1學年度，即113學年至114學年)均可組隊報名，不限科系、年級與領域，可跨系跨校組隊，每人限參加一組團隊，其中應有1/2以上成員爲在校生。
2. 每隊代表人爲競賽主要聯絡人，請務必留意競賽信件。
3. 指導老師爲非必要之參賽條件，惟每隊指導老師以1位爲限，且不列入團隊成員計算。
4. 已登記成立公司之團隊，不得參加本競賽。

五、參賽類別

1. 本次競賽區分爲國內組及國際組，不限產業領域類別皆可組隊報名參加。
2. 報名國際組之參賽團隊，初審時須提供英文報名文件及英文簡報電子檔，並於決賽時全程以英文進行口語簡報及問答；國內學生亦可報名參加國際組。

六、競賽辦法

1. 競賽規則：本次活動採兩階段進行，分爲第一階段**初審**(書面審查)及第二階段**決賽**(口頭簡報及評委答詢)，通過初審之團隊將進入決賽。
2. 第一階段初審報名：
 - (1) 參賽團隊採線上報名並上傳相關附件，含競賽報名表(附件一)、團隊基本資料(附件二)、個資同意書(附件三)、團隊切結書(附件四)、授權同意書(附件五)、初審創業營運計畫書(附件六)，確認資料無誤後，於115年5月25日(星期

一)17:00 前上傳至 <https://forms.gle/78Wwf4zdpBiN5eHX7>，逾時不候。附件一至附件五請合併為一個檔案上傳，檔名為「第八屆創業競技場_報名資料_團隊名稱」，附件六檔名為「第八屆創業競技場_初審計畫書_團隊名稱」。

- (2) 初審入圍名單將於115年6月2日(星期二)公布於臺師大研究發展處創新育成中心網頁 (https://www.acad.ntnu.edu.tw/zh_tw/iic/6news) 及 E-Mail 通知團隊代表人。



3. 第二階段決賽說明：

- (1) 決賽資料繳交時間：進入決賽之團隊，請於115年6月22日(星期一) PM 12:00 前將「口頭簡報」(頁數20頁以內)上傳至主辦方指定之連結，檔案名稱為「第八屆 Startup 創業競技場_決賽資料_團隊名稱」。
- (2) 參賽成員請於決賽當日攜帶相關身分證明文件正本(身分證/學生證)，以供主辦單位查驗。
- (3) 決賽當日參賽團隊至少須2位以上成員出席參與。

七、評選方式

1. 初審評選：

以書面方式進行審查，評審團由主辦單位聘請業界與專家學者組成，預計選出10至20組團隊進入決賽。



評選標準	項目說明	配分比重
創新性	創新理念、主題明確	20%
市場分析	市場分析、市場需求謀合度	30%
企劃策略	行銷策略、經營模式、市場潛力、永續發展	30%
完整度	計畫書整體性、內容清楚表達	20%

2. 決賽評選：

評審團由主辦單位聘請業界與專家學者組成，並於115年6月25日(星期四)進行簡報說明及評委答詢。

評選標準	項目說明	配分比重
創新性	創新理念、理念價值	15%
市場潛力	市場策略、預期效益、發展潛力	30%
經營模式	財務及資源分析、風險管理	20%

簡報表現	簡報設計、口語表達能力、答詢應對	20%
團隊組織	經營願景、創業執行力、團隊配合度	15%

八、獎勵方式

決賽結果依總成績進行排名，主辦單位保有獎項從缺之權利。

類別	獎勵
國內組	第一名：獎金新臺幣 30,000 元整、獎狀 第二名：獎金新臺幣 20,000 元整、獎狀 第三名：獎金新臺幣 10,000 元整、獎狀 優選：獎狀
國際組	第一名：獎金新臺幣 60,000 元整、獎狀 第二名：獎金新臺幣 40,000 元整、獎狀 第三名：獎金新臺幣 30,000 元整、獎狀 優選：獎狀



九、注意事項

請參賽團隊務必詳讀以下注意事項，如日後有引發相關權利爭議之糾紛，應由參賽團隊自行負責，主辦單位有權利取消其參賽及得獎資格，若已領取獎項，主辦單位得於賽後追討已發放之獎勵，不得異議。



1. 若經查證屬實，包括創意發想內容抄襲、代筆或侵犯智慧財產權等任何不法情事，主辦單位將取消其參賽資格及獲獎權利，並由該團隊自行負起相關權責。
2. 參賽團隊應尊重所有評審決議及評比。
3. 參賽團隊於競賽期間之各項資料，相關智慧財產權為參賽團隊所有，但須無償授權予本校進行宣傳推廣、活動相關紀錄及成果發表展示等用途。
4. 參賽團隊應保證其所提供資料之正確性，若提供資料有誤或延遲交件而影響參賽資格者，該團隊自行負責；提交之所有資料，賽後不予退還。
5. 參賽團隊報名完成後，不得更換成員。
6. 參賽團隊報名完成後，意表同意接受並願遵守主辦單位所有注意事項及相關規範，若有違反，主辦單位將有權利取消該團隊之參賽資格。
7. 競賽獎金
 - (1) 競賽獎金原則上於決賽當日簽署領據辦理領取，如未能於當日完成簽署者，須於主辦單位指定期限內補辦相關手續。
 - (2) 領獎人須提供可辦理匯款之銀行或郵局帳戶資料，獎金匯款手續費將自獎金中扣除，撥款作業時間約需 1 至 2 個月。
 - (3) 依所得稅法規定，單次給付金額達新臺幣 20,000 元以上者，依法由本校代扣 10% 所得稅。
 - (4) 依台灣所得稅法相關規定，得獎者如為外籍人士，於課稅年度在台居住未滿 183 天者(非居住者)，其競賽所得將依規定扣繳 20% 所得稅；如在台居住滿 183 天者(居住者)，則依本國人扣繳率標準辦理。
8. 競賽過程若有未盡事宜，主辦單位保有簡章內容解釋、修改、終止之權利。



十、聯絡窗口

國立臺灣師範大學研究發展處創新育成中心

謝小姐/電話：(02)7749-3697、江先生/電話：(02)7749-5675

E-mail: ntnu.ustart@gmail.com

附件一 競賽報名表

2026 國立臺灣師範大學 「第八屆 Startup 創業競技場」報名表

申請資料						
團隊名稱						
報名類別	<input type="checkbox"/> 國內組 <input type="checkbox"/> 國際組(全程繳交英文資料、決賽以英文問答)					
 團隊成員 每本列不敷使 用，請自行增加)	姓名		身分資格		聯絡方式	
	代表人			<input type="checkbox"/> 畢業生：__學年度 <input type="checkbox"/> 在校生(含大學部及碩博士生)	電話	
					E-mail	
	成員 1			<input type="checkbox"/> 畢業生：__學年度 <input type="checkbox"/> 在校生(含大學部及碩博士生)	電話	
					E-mail	
	成員 2			<input type="checkbox"/> 畢業生：__學年度 <input type="checkbox"/> 在校生(含大學部及碩博士生)	電話	
					E-mail	
	成員 3			<input type="checkbox"/> 畢業生：__學年度 <input type="checkbox"/> 在校生(含大學部及碩博士生)	電話	
					E-mail	
	指導老師 (非必要， 若無請空白)	單位/職稱			電話	
				E-mail		


※說明：

- (1)請填入經常使用之電子信箱及聯絡電話，主辦單位將以此通知競賽相關資訊。
- (2)報名資料一經確認送出後不得修改。
- (3)本報名表之個人資料僅供本次競賽相關工作蒐集、處理及使用。

附件二 在學證明畢業證明/身分證明

2026 國立臺灣師範大學「第八屆 Startup 創業競技場」 【在校生專用】

*所有欄位皆為「必填」



團隊名稱			
姓名		出生年月日	民國 年 月 日
身分證字號		性別	<input type="checkbox"/> 男 <input type="checkbox"/> 女
就讀學校/系所		身分別	<input type="checkbox"/> 學士 <input type="checkbox"/> 碩士生 <input type="checkbox"/> 博士生
聯絡 	手機		
	E-mail		
證明文件黏貼欄 (一)身分證影本			
身分證影本正面		身分證影本反面	
證明文件黏貼欄 (二)學生證影本			
學生證影本正面		學生證影本反面 註：學生證須蓋有最近一學期之學期註冊章或檢附「在學證明」等資料。	



2026 國立臺灣師範大學「第八屆 Startup 創業競技場」

【畢業生專用】

*所有欄位皆為「必填」

 名稱				
		出生年月日	民國	年 月 日
 身分證字號		性 別	<input type="checkbox"/> 男 <input type="checkbox"/> 女	
畢業學校/系所		畢業學年度	學年度	
聯絡 方式	手 機			
	E-mail			
證明文件黏貼欄 (一)身分證影本				
身分證影本正面		身分證影本反面		

(請接下頁)

2026 國立臺灣師範大學「第八屆 Startup 創業競技場」

【畢業生專用】

*所有欄位皆為「必填」

證明文件黏貼欄
(二)最高學歷證明文件影本

最高學歷證明文件影本

創業團隊之近 2 學年度畢業生皆須填寫，並檢附最高學歷證明文件。



附件三 個資同意書(參賽者皆須個別簽署)

2026 國立臺灣師範大學「第八屆 Startup 創業競技場」

個人資料同意書(團隊成員)

國立臺灣師範大學研究發展處創新育成中心（以下簡稱「本中心」）為辦理 2026 年「第八屆 Startup 創業競技場」（以下簡稱「本競賽」），依個人資料保護法規定，向您告知下列事項：

一、個人資料蒐集之目的及類別：

- (一)蒐集目的：為辦理本競賽活動、參賽管理、身分確認、團隊聯繫、後續輔導、統計分析、問卷調查、競賽結案作業及其他與本競賽相關之業務。
- (二)個人資料類別：包含姓名、出生年月日、電話、學校系所、身分證字號、E-mail 及其他得以直接或間接識別個人資料之身分文件等。

二、個人資料利用之期間、地區、對象及方式：

- (一)期間：自蒐集日起至本競賽結束後五年內，或至蒐集目的消失或期限屆滿為止。
- (二)地區：中華民國境內。
- (三)對象：主辦單位、活動相關合作單位。
- (四)方式：以電子或書面方式處理及利用。

三、您的權利及行使方式：

您可依個人資料保護法，就您的個人資料向本中心行使下列權利：

- (一)查詢或請求閱覽；
- (二)請求製給複製本；
- (三)請求補充或更正；
- (四)請求停止蒐集、處理或利用；
- (五)請求刪除。

行使上述權利時，請以書面或電子郵件方式聯繫本中心（聯絡方式同簡章）

四、您可自由選擇是否提供個人資料，若不同意提供個人資料，將無法完成本競賽之報名、參與後續階段及相關服務。

五、競賽宣傳相關權利：

- (一)基於本競賽宣傳需要，本中心對於此次參賽作品擁有攝影、報導、評論、刊登等權利。
- (二)立同意書人同意本中心於競賽期間拍攝、錄製參賽者個人肖像、影像及聲音，並授權本中心及其授權之第三方在不涉及商業營利目的之前提下，得以各種方式（包括但不限於平面媒體、網站、社群媒體）使用、編輯、重製及公開傳輸相關影音資料，作為活動紀錄、成果展示及宣傳推廣之用。若您不同意肖像資料被公開使用，請於報名時或活動前以書

面或電子郵件通知本中心（聯絡方式同第三條），本中心將採取適當措施（如避免拍攝或模糊處理）。

本同意書如有未盡事宜，依個人資料保護法或相關法令之規範辦理。

■ 我已詳閱本同意書，瞭解並同意此同意書內容。



立同意書人：

（請親簽）

中華民國 年 月 日

附件三 個資同意書(指導老師)

2026 國立臺灣師範大學「第八屆 Startup 創業競技場」

個人資料同意書(指導老師)

國立臺灣師範大學研究發展處創新育成中心（以下簡稱「本中心」）為辦理 2026 年「第八屆 Startup 創業競技場」（以下簡稱「本競賽」），依個人資料保護法規定，向您告知下列事項：



- 一、個人資料蒐集之目的及類別：
 - (一)蒐集目的：為辦理本競賽活動、參賽管理、身分確認、統計分析、競賽結案作業及其他與本競賽相關之業務。
 - (二)個人資料類別：包含姓名、單位、職稱、聯絡方式（電話、E-mail）及其他得以直接或間接識別您個人之資料。
- 二、個人資料利用之期間、地區、對象及方式：
 - (一)期間：本競賽辦理期間及為達成前述目的所必要之期間。
 - (二)地區：中華民國境內。
 - (三)對象：主辦單位、活動相關合作單位。
 - (四)方式：以電子或書面方式處理及利用。
- 三、您的權利及行使方式：

您可依個人資料保護法，就您的個人資料向本中心行使下列權利：

 - (一)查詢或請求閱覽；
 - (二)請求製給複製本；
 - (三)請求補充或更正；
 - (四)請求停止蒐集、處理或利用；
 - (五)請求刪除。

行使上述權利時，請以書面或電子郵件方式聯繫本中心（聯絡方式同簡章）
- 四、您可自由選擇是否提供個人資料，惟若不同意提供個人資料，本中心將無法記錄您擔任本競賽之指導老師。
- 五、本同意書如有未盡事宜，依個人資料保護法或相關法令之規範辦理。



■ 我已詳閱本同意書，瞭解並同意此同意書內容。

指導老師：

（請親簽）

中華民國 年 月 日

附件四 團隊切結書

2026 國立臺灣師範大學「第八屆 Startup 創業競技場」 團隊切結書

本團隊_____已詳閱 2026 國立臺灣師範大學「第八屆 Startup 創業競技場」活動辦法與相關規定：

- 1、 創業競賽團隊(立書人)為參加 2026 國立臺灣師範大學「第八屆 Startup 創業競技場」，茲切結所提「參與評選之構想及技術」係為立書人原創並未抄襲他人，並遵守活動相關規定。
- 2、 立書人保證擁有或有權使用其所提「參與評選之構想及技術」之智慧財產權，並保證參與評選之構想及技術不侵害任何人之智慧財產權。日後若經查明其參與評選作品確係部分或全部抄襲他人，應立即取消入選資格，並立即繳回獎勵金予主辦單位。
- 3、 立書人保證所提供之各項資料，均與事實相符，填報資料正確無誤，否則願負一切責任。



此致

國立臺灣師範大學研究發展處創新育成中心

國立臺灣師範大學科技與工程學院大師創業學分學程

立書人簽章

團隊代表人： (親簽)

身份證字號：

聯絡電話：

團隊成員： (親簽)

身份證字號：

聯絡電話：

團隊成員： (親簽)

身份證字號：

聯絡電話：



團隊成員： (親簽)

身份證字號：

聯絡電話：

團隊成員： (親簽)

身份證字號：

聯絡電話：



中華民國 年 月 日

附件五 授權同意書

2026 國立臺灣師範大學「第八屆 Startup 創業競技場」

授權同意書

本團隊_____參加國立臺灣師範大學研究發展處創新育成中心主辦之「第八屆 Startup 創業競技場」活動，爰同意將提交之競賽計畫書授權予臺師大創新育成中心及臺師大大師創業學分學程使用，同意暨授權事項如後：

- 1、本團隊同意將競賽計畫書：_____授權予臺師大創新育成中心及大師創業學分學程進行非營利、推廣及學校教學之使用。
- 2、本團隊同意授權予主辦單位及其所指定之第三人得無償、不限時間、不限次數將本競賽之獲獎計畫書，以微縮、光碟、數位化等其他方式，包括但不限於重製、散布、發行、公開展示、公開播送、公開傳輸。本團隊同意不對主辦單位及其指定之第三人行使智慧財產權人格權(包括專利及著作人格權)。
- 3、本團隊同意配合主辦單位活動之需，於競賽全程進行錄音及錄影，並無償授權主辦單位上傳之照片、文字、成果之肖像權及著作權，主辦單位得以重製、改作、公開傳輸、公開展示、公開發表等方式不限地點、時間、次數、方式永久使用上傳照片及文字。
- 4、本同意書所約定之內容，如有其他未盡事宜，依著作權法及其他相關法令定之。



此致

國立臺灣師範大學研究發展處創新育成中心

國立臺灣師範大學科技與工程學院大師創業學分學程

立書人簽章

指導老師： (親簽)

團隊代表人： (親簽)

團隊成員： (親簽)

團隊成員： (親簽)

團隊成員： (親簽)

團隊成員： (親簽)



中華民國 年 月 日

附件六 初審創業營運計畫書封面

2026 國立臺灣師範大學「第八屆 Startup 創業競技場」

初審創業營運計畫書



團隊名稱：

競賽計畫書名稱：

附件六 初審創業營運計畫書

※【說明】請上傳 PDF 檔，檔名為「第八屆創業競技場_初審計畫書_團隊名稱」，頁數限 20 頁以內(不含封面、參考資料及附件)，以下大綱僅供參考。

- 1、創業發想說明
 - 1.1 創業發想及動機
 - 1.2 創業目的
 - 1.3 團隊介紹
- 2、產品及服務說明
 - 2.1 產品或服務內容
 - 2.2 目標市場
- 3、市場研究
 - 3.1 產業性質及背景分析
 - 3.2 市場規模與趨勢
 - 3.3 潛在市場及競爭者分析
- 4、自我營運核心能力檢視
 - 4.1 SWOT 分析
 - 4.2 企業核心價值
 - 4.3 投資規模與行銷策略
- 5、財務計畫
 - 5.1 預估損益表
 - 5.2 預估資產負債表
- 6、未來展望與結論
 - 6.1 潛在風險
 - 6.2 未來展望
 - 6.3 結論
- 7、參考資料
- 8、附件



2026 National Taiwan Normal University 8th Annual Startup Arena

Competition Guidelines



March, 2026

第22頁，共43頁
線上簽核文件列印 - 第23頁/共44頁

A. Objectives

This competition is designed to foster entrepreneurial mindsets by encouraging students to develop collaborative business plans. It provides an interdisciplinary platform for participants to apply theoretical knowledge to creative startup execution. Through mentorship from industry experts and professional judges, the event ensures that all contestants gain a comprehensive and practical understanding of entrepreneurship.

B. Organizers

Advisor: Ministry of Education

Organizers: NTNU Innovation and Incubation Center | Department of Technology and Engineering Master Startup Program

C. 2026 NTNU Startup Arena Timeline

Stage	Dates	Note
Stage One Registration & Submission (Preliminary Round)	Deadline 2026/5/25 (Mon.) 5:00PM	<u>Registration & online submission link</u> https://forms.gle/78Wwf4zdpBiN5eHX7 Please complete the six required documents and upload them to the registration portal . Late submissions will not be considered.
Preliminary Results Announcement	2026/6/02 (Tue.)	Finalists will be announced on the Innovation & Incubation Center website and notified by email.
Stage Two Finals Information	2026/6/22 (Mon.) 12:00 PM	Finalists are requested to upload their final presentation slides to the official submission link by the specified deadline.
Final Pitch & Awards Ceremony	2026/6/25 (Thu.)	Finals Evaluation Each finalist team will have 15 minutes in total: <ul style="list-style-type: none"> • Presentation: 7 minutes • Judge Q&A: 8 minutes Full event details (agenda, venue, etc.) will be released soon. ※ The organizers reserve the right to modify the venue or transition to an online format.



D. Eligibility

1. Competing teams should include 2 to 5 people; current students in universities and colleges (including undergraduate and postgraduate students), and graduated students from the last 2 academic years (the current year and the year before, i.e. 2025 and 2026) are eligible to form teams and sign up regardless of departments, years, and disciplines. Each person can only join 1 team. Over one half of the team members must be enrolled students.
2. Each team must designate one representative as the main contact person. It is the representative's responsibility to stay updated on all official competition correspondence.
3. Teams are not required to have an advisor. If included, only one advisor per team is permitted, and they will not be considered a team member.
4. Teams that have already registered a company or established a preparatory office are ineligible for the competition.



E. Competition Tracks

1. This competition is divided into two tracks: **International** and **Domestic**. Participation is open to all teams regardless of industry or academic discipline.
2. Teams entering the **International Track** must submit all application materials and presentation slides in English. Furthermore, the final oral presentation and Q&A session must be conducted **entirely in English**. Domestic students are also welcome to compete in the International Track.

F. Participation Regulations

1. Competition Stages:

The competition consists of two stages:

- (i) **Stage 1: Preliminary Evaluation** – A desk review of submitted documents.
- (ii) **Stage 2: The Final Round** – Includes a comprehensive business plan review, an oral presentation, and a Q&A session with the judges. Only teams that pass the preliminary evaluation will advance to the finals.

2. Stage 1, Registration & Submission:

Participating teams must complete the **online registration** and upload all required materials to the **official submission portal**

(<https://forms.gle/78Wwf4zdpBiN5eHX7>) before 2026/5/25 (Mon.), 5PM.

(i) Required Application Documents:

- a. Team Registration Form
- b. Enrollment Letter/Certificate of Graduation/Identification
- c. Personal Data Consent Form (Separate signatures are required from all team members.) or Personal Data Consent Form



(Advisor)

- d. Letter of Commitment
- e. Letter of Authorization for Content and Media Use
- f. Preliminary Proposal

Submission Formatting & Naming Conventions:

- **Appendices 1 to 5:** Please merge these into a **single PDF file**.
- **File Name:** 8th_Startup_Arena_Registration_Data_[Team Name]
- **Appendix 6: File Name:**
8th_Startup_Arena_Preliminary_Proposal_[Team Name]

Late submissions will not be accepted.

- (i) Preliminary results will be posted on 2026/6/2 (Tue.) on the website of the NTNU Innovation and Incubation Center (https://www.acad.ntnu.edu.tw/zh_tw/iic/6news) and notified by email.

3. Stage 2, Final Round Submission & Requirements

- (i) **Final Materials Submission**
Teams advancing to the finals must upload their **Oral Presentation slides** (maximum **20 slides**) to the designated link by **12:00 PM (GMT+8) on Monday, June 22, 2026**.
 - **File Naming Convention:**
8th_Startup_Arena_Finals_Data_[Team Name]
- (ii) **Identity Verification**
On the day of the finals, all participants must bring the **original copies** of their identification (National ID/ ARC ID or Student ID) for verification by the organizing committee.
- (iii) **Mandatory Attendance**
A minimum of **two team members** must be present to participate in the Final Round.



G. Evaluation Criteria

1. Preliminary Phase

The evaluation will be conducted via a **desk review** of submitted documents. The **judging panel**, composed of industry experts and academic scholars appointed by the organizers, will select **10 to 20 teams** to advance to the final round.

Criteria	Details	Percentage
Innovation	clear and creative ideals	20%
Market Analysis	market analysis and demand suitability	30%
Business Strategy	marketing strategy, operation modes, market potential, sustainability	30%
Completion	completion and clarity of the business plan	20%



2. Final Pitch

The judging panel, comprising industry experts and academic scholars appointed by the organizers, will conduct the oral presentations and judicial inquiry on Thursday, June 25, 2026.

Criteria	Details	Percentage
Innovation	creative values	15%
Market Potential	marketing strategy, estimated value, development potential	30%
Mode of Operation	finance and resources analysis, risk management	20%
Presentation	Presentation design, oral expression, Q&A response	20%
Team Composition	operation goals, startup execution, team cooperation	15%



H. Awards

Teams will be ranked according to their overall scores. The organizers reserve the option to withhold awards if the submissions do not meet evaluation criteria.

Category	Awards
Domestic Teams	1st Place: TWD 30,000, Certificate of Excellence 2nd Place: TWD 20,000, Certificate of Excellence 3rd Place: TWD 10,000, Certificate of Excellence Merit Award: Certificate of Excellence
International Teams	1st Place: TWD 60,000, Certificate of Excellence 2nd Place: TWD 40,000, Certificate of Excellence 3rd Place: TWD 30,000, Certificate of Excellence Merit Award: Certificate of Excellence

I. Important Notes

By completing the registration, participating teams acknowledge that they have read, understood, and agreed to the following terms. Teams shall bear full responsibility for any disputes arising from a failure to comply with these regulations. The organizers reserve the right to disqualify any team or revoke any awards at their sole discretion. If awards have already been distributed, the organizers reserve the right to reclaim them in full.

1. **Academic Integrity:** Any illegal actions, including but not limited to plagiarism, ghostwriting, or infringement of intellectual property rights, will result in immediate disqualification. If proven true, the organizers reserve the right to revoke the team's participation and awards. The participating team shall bear all associated legal consequences.
2. **Respect for Adjudication:** Participating teams must respect all final decisions made by the judging panel.
3. **Intellectual Property (IP):** While the IP rights of the submitted materials remain with the participating teams, teams must grant the university a non-compensated, perpetual license to use the data for promotional, recording, and exhibition purposes.
4. **Data Accuracy & Submission:** Teams must guarantee the accuracy of all submitted information. The organizers are not responsible for any negative impact caused by incorrect data or delayed submissions. Please note that submitted materials will not be returned.
5. **No Changes to Team Composition:** Once registration is complete, the team membership cannot be altered.

6. **Compliance with Regulations:** Completion of the registration process signifies full acceptance of all competition rules. In the event of any infractions, the organizers reserve the right to revoke a team's eligibility without further notice.
7. **Competition Prizes & Tax Regulations**
- (i) **Prize Distribution:** In principle, prize money will be processed upon the signing of a receipt on the day of the finals. If a recipient is unable to complete the signing on-site, they must fulfill the required procedures within the deadline specified by the organizers.
 - (ii) **Payment Method:** Recipients must provide bank or post office account details for wire transfer. Any transaction fees incurred will be deducted from the prize amount. Please note that the disbursement process typically takes 1 to 2 months.
 - (iii) **Tax Withholding (Domestic):** In accordance with the Income Tax Act of Taiwan, a 10% income tax will be withheld by the university for any single payment amounting to NT\$20,000 or more.
 - (iv) **Tax Withholding (International/Non-Residents):** According to Taiwan tax regulations, if a winner is a foreign national who has resided in Taiwan for fewer than 183 days within the tax year (non-resident), a 20% income tax will be withheld. Those who have resided in Taiwan for 180 days or more (resident) will be subject to the same tax rates as domestic citizens.
8. **Final Provisions**
- The organizers reserve the right to interpret, modify, or terminate the contents of these regulations. Any matters not covered herein shall be handled at the sole discretion of the organizing committee.



J. Contact Information

Innovation & Incubation Center

Office of Research and Development (ORD)
National Taiwan Normal University (NTNU)
Mr. Kung, Tel.: +886-2-7749-5675
Email: ntnu.ustart@gmail.com



Attachment 1. Team Registration Form

2026 National Taiwan Normal University

8th Annual Startup Arena

Team Registration Form

Application Information					
Team Name					
Category	<input type="checkbox"/> Domestic Teams <input type="checkbox"/> International Teams (Note: Must participate in the event entirely in English)				
Team Member Additional Members can be added)	Full Name		Status		Contact
	Representative		<input type="checkbox"/> Graduated : __ Academic Year <input type="checkbox"/> Enrolled (Bachelor, Master, and Doctoral)		Tel. E-mail
	Member 1		<input type="checkbox"/> Graduated : __ Academic Year <input type="checkbox"/> Enrolled (Bachelor, Master, and Doctoral)		Tel: E-mail
	Member 2		<input type="checkbox"/> Graduated : __ Academic Year <input type="checkbox"/> Enrolled (Bachelor, Master, and Doctoral)		Tel. E-mail
	Member 3		<input type="checkbox"/> Graduated : __ Academic Year <input type="checkbox"/> Enrolled (Bachelor, Master, and Doctoral)		Tel. E-mail
	Advisor (Not required; leave blank if there isn't one)		Job Title		Tel. E-mail

※Note:


- (1) **Contact Information:** Please provide a frequently used email address and phone number. The organizers will use these for all official competition notifications.
- (2) **Finality of Submission:** Once the registration is confirmed and submitted, no further modifications will be permitted.
- (3) **Data Privacy:** Personal information collected in this form will be used exclusively for purposes related to the administration of this competition

Attachment 2. Enrollment Letter/Certificate of Graduation/Identification

2026 National Taiwan Normal University 8th Annual Startup Arena

【For Enrolled Students Only】

* All fields are mandatory.

Team Name			
Full Name		DOB	YYYY/MM/DD
National ID No. OR ARC ID No.		Gender	<input type="checkbox"/> Male <input type="checkbox"/> Female
College/ Department		Grade	<input type="checkbox"/> Bachelor <input type="checkbox"/> Master <input type="checkbox"/> Doctoral
	Tel.		
	E-mail		
Please place a clear scan or photo in the boxes below. (1) Copy of your ID Card or ARC ID Card			
(FRONT)		(BACK)	
Please place a clear scan or photo in the boxes below. (2) Copy of Student ID Card <i>Note: Student IDs must be validated with a registration stamp for the current semester or accompanied by an official certificate of enrollment.</i>			
(FRONT)		(BACK)	


Attachment 2. Enrollment Letter/Certificate of Graduation/Identification

2026 National Taiwan Normal University

8th Annual Startup Arena

【For Graduates Only】

* All fields are mandatory.

Team Name				
Full Name		Date of Birth	YYYY/MM/DD	
National ID No. ARC ID No.		Gender	<input type="checkbox"/> Male <input type="checkbox"/> Female	
College/ Department (Graduated)		Year of Graduation	Academic Year	
	Tel.			
	E-mail			
Please place a clear scan or photo in the boxes below. (1)Copy of your ID Card or ARC ID Card				
(FRONT)		(BACK)		



Attachment 2. Enrollment Letter/Certificate of Graduation/Identification

2026 National Taiwan Normal University 8th Annual Startup Arena 【For Graduates Only】

* All fields are mandatory.

Please place a clear scan or photo in the boxes below. (2) Copy of Certificate of Highest Level of Education
<i>Graduates from the past two academic years must fill in this form and attach the certificate of their highest level of education.</i>



Attachment 3. Personal Data Consent Form (All participants must sign separately)

2026 National Taiwan Normal University 8th Annual Startup Arena

Personal Data Consent Form (Team member)

The Innovation and Incubation Center of the Office of Research and Development at National Taiwan Normal University (hereinafter referred to as "the Center") is organizing the 2026 8th Startup Arena (hereinafter referred to as "the Competition"). In accordance with the Personal Data Protection Act (PDPA), we hereby inform you of the following matters:

1. Purpose and Categories of Personal Data Collection:

- (i) Purpose of Collection: Personal data is collected for the administration of the Competition, including participant management, identity verification, statistical analysis, competition project closure, and other business activities directly related to this Competition.
- (ii) Categories of Personal Data: The personal data collected includes, but is not limited to: name, date of birth, telephone number, university department/major, national identification number (Alien Resident Certificate number or passport number), email address, and other identification documents that may directly or indirectly identify the individual.

2. Period, Area, Target, and Method of Personal Data Use:

- (i) Period: Personal data shall be retained and used for a period of five years following the conclusion of the Competition, or until the original purpose of collection no longer exists or the statutory retention period expires.
- (ii) Area: Within the territory of the Republic of China (Taiwan).
- (iii) Target (Recipients): The organizing body (Innovation & Incubation Center, ORD, NTNU) and relevant competition partners/collaborating organizations.
- (iv) Method: Personal data will be processed and utilized via electronic or physical (paper-based) formats.

3. Your Rights and How to Exercise Them:

In accordance with the **Personal Data Protection Act (PDPA)**, you may exercise the following rights regarding your personal data held by the Center:

- (i) Right to Access or Review: You may inquire about or request to review your personal data.
- (ii) Right to Copy: You may request a duplicate copy of your personal data.
- (iii) Right to Rectify: You may request to supplement or correct your personal data.
- (iv) Right to Suspend Processing: You may request the cessation of data collection, processing, or utilization.
- (v) Right to Delete: You may request the deletion of your personal data.

How to Exercise These Rights: To exercise any of the above rights, please contact the **Innovation and Incubation Center** in writing or via email (contact details are the same as those provided in the Competition Regulations).

4. You may freely choose whether or not to provide your personal data. However, please be advised that if you decline to provide the required information, you will be **unable to complete the registration** for the Competition, participate in subsequent stages, or access related services.

5. Promotional and Media Rights:

- (i) Competition Promotion: For the purpose of promoting the Competition, the Center reserves the right to photograph, report on, review, and publish the works submitted by participating teams.
- (ii) Portrait Rights and Media Consent: The undersigned (participant) hereby consents to the Center capturing, recording, and filming their personal portrait, image, and voice during the Competition. The participant authorizes the Center and its authorized third parties to use, edit, reproduce, and publicly transmit such audiovisual materials for non-commercial purposes (including but not limited to print media, websites, and social media) for event documentation, results exhibition, and promotional marketing. If you do not consent to the public use of your portrait or likeness, please notify the Center in writing or via email (using the contact details in Section 3) during registration or prior to the event. The Center will take appropriate measures (such as avoiding capture or applying blurring effects) accordingly.

Any matters not covered in this Consent Form shall be handled in accordance with the **Personal Data Protection Act (PDPA)** and other relevant laws and regulations of the Republic of China (Taiwan).

I have read this consent form and I understand and agree to its content.

The Undersigned:

(Signature)

YYYY/MM/DD



Attachment 3. Personal Data Consent Form (Advisor)

2026 National Taiwan Normal University

8th Annual Startup Arena

Personal Data Consent Form (Advisor)

The Innovation and Incubation Center of the Office of Research and Development at National Taiwan Normal University (hereinafter referred to as "the Center") is organizing the 2026 8th Startup Arena (hereinafter referred to as "the Competition"). In accordance with the Personal Data Protection Act (PDPA), we hereby inform you of the following matters:

1. Purpose and Categories of Personal Data Collection
 - (i) Purpose of Collection: Personal data is collected for the administration of the Competition, including participant management, identity verification, statistical analysis, competition project closure, and other business activities directly related to this Competition.
 - (ii) Categories of Personal Data: The personal data collected includes, but is not limited to: name, affiliated organization/unit, job title, contact information (telephone, email), and other information that may directly or indirectly identify you.
2. Period, Area, Target, and Method of Personal Data Use:
 - (i) Period: During the operational period of the Competition and any subsequent period necessary to achieve the aforementioned purposes.
 - (ii) Area: Within the territory of the Republic of China (Taiwan).
 - (iii) Target (Recipients): The organizing body (Innovation & Incubation Center, ORD, NTNU) and relevant competition partners/collaborating organizations.
 - (iv) Method: Personal data will be processed and utilized via electronic or physical (paper-based) formats.

3. Your Rights and How to Exercise Them



In accordance with the PDPA, you may exercise the following rights regarding your personal data:

- Right to access or review;
- Right to request a duplicate copy;
- Right to supplement or rectify;
- Right to request the cessation of collection, processing, or utilization;
- Right to request deletion.

To exercise these rights, please contact the Center in writing or via email (contact details are the same as those provided in the Competition Regulations).

4. You may freely choose whether or not to provide your personal data. However, please be advised that if you decline to provide the required information, the Center will be **unable to record or recognize your role as an advisor** for this Competition.
5. Any matters not covered in this Consent Form shall be handled in accordance with the **Personal Data Protection Act (PDPA)** and other relevant laws and regulations of the Republic of China (Taiwan).

I have read this consent form and I understand and agree to its content.

Advisor:

(Signature)

YYYY/MM/DD

Attachment 4. Letter of Commitment

2026 National Taiwan Normal University 8th Annual Startup Arena

Letter of Commitment

Our team, _____ [Team Name], has thoroughly read and understood the official regulations and relevant guidelines of the **2026 8th Startup Arena** organized by National Taiwan Normal University (NTNU).

1. **Originality of Concepts and Technology:** The undersigned team (hereinafter referred to as "the Team"), in participating in the **2026 8th Startup Arena**, hereby declares that the proposed "concepts and technologies for evaluation" are original works of the Team and have not been plagiarized from any other sources. The Team agrees to comply with all competition regulations.
2. **Intellectual Property (IP) Guarantee:** The Team guarantees that it owns or has the legal right to use the intellectual property associated with the proposed "concepts and technologies." The Team further guarantees that the submission does not infringe upon the intellectual property rights of any third party. If any part of the submission is subsequently proven to be plagiarized, the Team shall be immediately disqualified, and all prize money must be returned to the organizers in full.
3. **Accuracy of Information:** The Team guarantees that all information provided is true and accurate. The Team accepts full legal responsibility for any discrepancies or incorrect data submitted.

To



- Innovation and Incubation Center, Office of Research and Development, National Taiwan Normal University
- Master Startup Program, College of Technology and Engineering, National Taiwan Normal University

Undersigned Signatures

Representative: (Signature)

National ID No.:

Tel.:

Team Member: (Signature)

National ID No.:


Tel.:

Team Member: (Signature)

National ID No.:

Tel.:

Team Member: (Signature)

 National ID No.:

Tel.:

 Team Member: (Signature)

National ID No.:

Tel.:



YYYY/MM/DD

Attachment.5. Letter of Authorization for Content and Media Use

2026 National Taiwan Normal University 8th Annual Startup Arena

Letter of Authorization for Content and Media Use

Our team, _____ [Team Name], participating in the **2026 8th Startup Arena** organized by the Innovation and Incubation Center of the Office of Research and Development at National Taiwan Normal University (NTNU), hereby agrees to authorize the use of our submitted competition proposal to the NTNU Innovation and Incubation Center and the NTNU Master Entrepreneurship Program. The terms of authorization are as follows:

1. **Non-Commercial and Educational Use:** The Team agrees to authorize the use of the competition proposal titled: _____ [Project Title] to the NTNU Innovation and Incubation Center and the Master Entrepreneurship Program for non-profit, promotional, and academic teaching purposes.
2. **Rights to Award-Winning Proposals:** The Team agrees to grant the organizers and their designated third parties a royalty-free, perpetual, and unrestricted license to reproduce, distribute, publish, publicly display, publicly broadcast, and publicly transmit the award-winning proposals in various formats, including but not limited to microfilm, CD-ROM, and digital media. The Team further agrees not to exercise moral rights (including patent and copyright moral rights) against the organizers or their designated third parties.
3. **Audiovisual and Media Consent:** The Team agrees to cooperate with the organizers' requirement for audio and video recording throughout the competition. The Team grants the organizers a royalty-free, perpetual, and worldwide license to use the uploaded photos, text, and outcomes (including portrait rights and copyrights). The organizers may reproduce, adapt, publicly transmit, publicly display, and publicly publish these materials without restriction on location, time, frequency, or method.
4. **Governing Law:** Any matters not covered in this Authorization shall be handled in accordance with the **Copyright Act** and other relevant laws and regulations of the Republic of China (Taiwan).



To

- Innovation and Incubation Center, Office of Research and Development, National Taiwan Normal University
- Master Startup Program, College of Technology and Engineering, National Taiwan Normal University

Undersigned Signatures



Advisor: (Signature)

Representative: (Signature)



Team Member: (Signature)

Team Member: (Signature)

Team Member: (Signature)

Team Member: (Signature)

YYYY/MM/DD

Attachment 6. Preliminary Proposal

2026 National Taiwan Normal University 8th Annual Startup Arena



Preliminary Proposal



Team Name:

Project Title:

※ 【Note】 Please upload your proposal as a **PDF file**.

- File Naming Convention: “8th Startup Arena_Preliminary Proposal_Team Name”,
- Page limit: Maximum **20 pages** (excluding the cover page, references, and appendices),
- Outline: The following outline is provided for reference purposes only.

1. Business Concept Description
2. Product and Service Introduction
 - 2.1 Product or Service Details
 - 2.2 Target Market
3. Market Study
 - 3.1 Industry Overview and Background Analysis
 - 3.2 Market Scale and Trend
 - 3.3 Potential Market and Competitor Analysis
4. Core Operational Competency
 - 4.1 SWOT Analysis
 - 4.2 Corporation Core Value
 - 4.3 Investment Scale and Marketing Strategy
5. Finance Plan
 - 5.1 Pro Forma Income Statement
 - 5.2 Pro Forma Balance Sheet
6. Future Expectations and Conclusion
 - 6.1 Potential Risk
 - 6.2 Future Goals
 - 6.3 Conclusion
7. Reference
8. Attachments



國立臺灣師範大學

2026 第八屆



Startup 創業競技場

打造你的
創業第一步

因創意而相聚 為創業而發揮
試煉的舞台等你們來挑戰

報名時間

即日起至

2026
05/25
(MON) 17:00 止

決賽地點

國立臺灣師範大學

初審公布時間

6/02 (二)

決賽時間

6/25 (四)

總獎金達 19萬元

立即報名
Scan QR Code



報名簡章



參賽資格

參賽團隊以2至5人組成為原則，大專校院在校生，近2學年度畢業生均可組隊報名，每人以參加一組團隊為限，團隊人數應有1/2以上為在校生。

參賽類別

本次競賽區分為國內組及國際組，不限產業領域類別皆可組隊報名

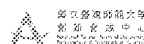
競賽獎金

國內組
第一名：獎金新臺幣30,000元整、獎狀
第二名：獎金新臺幣20,000元整、獎狀
第三名：獎金新臺幣10,000元整、獎狀
優選：獎狀

國際組
第一名：獎金新臺幣30,000元整、獎狀
第二名：獎金新臺幣40,000元整、獎狀
第三名：獎金新臺幣30,000元整、獎狀
優選：獎狀

報名網址：<https://ppt.cc/f8K9Vx>
簡章網址：<https://ppt.cc/fZtE4x>

備註：主辦單位保有修改、變更、解釋及終止本活動之權利，如有任何疑義或詳細注意事項，依臺師大育成中心網頁公佈為主。



The 8th NTNU ★★★★★
Startup
Arena 2026

Your First Step Towards
Entrepreneurship

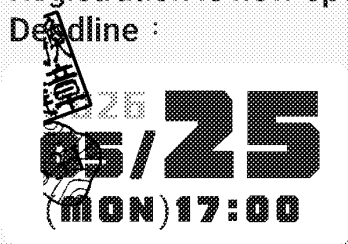
Innovation brings us together
Entrepreneurship drives us to create
Awaits You Challenge

Finals venue
National Taiwan Normal University

Preliminary Results Announcement
6/02 (Tue)

Final Round
6/25 (Thu)

Registration is now open –
Deadline :



Total award money is up to **TWD 190,000**

The competition has two groups:
Domestic Teams and International Teams.
There is no limit on industry fields.
Teams can be formed across different departments.

Eligibility

Competing teams should include 2 to 5 people ;
current students in universities and colleges , and
graduated students from the last 2 academic years
are eligible to form teams and sign up regardless
of departments, years, and disciplines. Each person
can only join 1 team. Over one half of the team
members must be enrolled students.

Awards

Domestic Teams

- 1st Place: TWD 30,000, Certificate of Excellence
- 2nd Place: TWD 20,000, Certificate of Excellence
- 3rd Place: TWD 10,000, Certificate of Excellence
- Merit Award: Certificate of Excellence

International Teams

- 1st Place: TWD 60,000, Certificate of Excellence
- 2nd Place: TWD 40,000, Certificate of Excellence
- 3rd Place: TWD 30,000, Certificate of Excellence
- Merit Award: Certificate of Excellence

Registration Link: <https://ppt.cc/f8K9Vx>

Guidelines: <https://ppt.cc/fZtE4x>

Registration Link
Scan QR Code



Competition
Guidelines



Note : The organizer reserves the right to modify, interpret, or cancel the NTRU Innovation & Incubation Center website for any further changes or announcements

