

**National Chung Hsing University**  
**Academia-Industry Collaboration Center**  
**Business Proposal for Startup @NCHU Innovation Center**

Application No.	(by the organizing unit)		
Team Name			
Industry Category	<input type="checkbox"/> Creative design <input type="checkbox"/> Food and beverages <input type="checkbox"/> Retail and wholesale <input type="checkbox"/> Communication electronics <input type="checkbox"/> Culture and education <input type="checkbox"/> Medical and healthcare <input type="checkbox"/> Green industry <input type="checkbox"/> Machinery and equipment <input type="checkbox"/> Leisure and entertainment <input type="checkbox"/> Consulting services <input type="checkbox"/> Engineering technology <input type="checkbox"/> Chemical engineering and materials <input type="checkbox"/> Agricultural products <input type="checkbox"/> Biotechnology <input type="checkbox"/> Information technology <input type="checkbox"/> Arts, humanities, and social sciences <input type="checkbox"/> Other:		
Key Technology / Product / Service			
Representative		No. of Members	

Date: \_\_\_\_\_

**\*Note:** Please compile your proposal (in size 14 font text, pictures, diagrams, and tables) without exceeding 20 pages (excluding cover page, table of contents, and attachments) and bound in double-sided A4 pages.

## **Table of Contents**

### **Chapter 1. Entrepreneurial Idea and Value Proposition**

### **Chapter 2. Team Management**

1. Member Profile (academic credential, work experience, expertise)
2. Organizational Framework, Roles, and Featured Strengths

### **Chapter 3. Business Analysis and Development Planning**

1. Industry Overview (problems/technology gap)
2. Core Competencies / Technology and Solutions (products/services/platforms)
3. Industry Value Chain Analysis (from the team's perspective)
4. Target Market, Potential Customers, and Scale
5. Competitive Analysis
6. Barriers to Entry and Strategies
7. Business and Profit Model
8. Marketing Model and Strategies
9. Entrepreneurial Milestones (within a year and medium-/long-term development)

### **Chapter 4. Financial Planning**

1. Capital Planning
2. Financial Forecast (income statement for the next 3 years)

### **Chapter 5. Attachments**

Attachment 1. Application for the Innovation Center

Attachment 2. Member Profiles

Attachment 3. Member Identity Documents

Attachment 4. Other Supplementary Information or Supporting Documents

**National Chung Hsing University  
Academia-Industry Collaboration Center  
Application for the Innovation Center**

Date: \_\_\_\_\_

<b>Information</b>			
Team Name		No. Of Members	1. Faculty: _____ 2. Student: _____ 3. Graduate: _____ 4. Other: _____ Total:
Representative		Telephone	
		Mobile	
		Email	
Point of Contact		Telephone	
		Mobile	
		Email	
Industry Category	<input type="checkbox"/> Creative design <input type="checkbox"/> Food and beverages <input type="checkbox"/> Retail and wholesale <input type="checkbox"/> Communication electronics <input type="checkbox"/> Culture and education <input type="checkbox"/> Medical and healthcare <input type="checkbox"/> Green industry <input type="checkbox"/> Machinery and equipment <input type="checkbox"/> Leisure and entertainment <input type="checkbox"/> Consulting services <input type="checkbox"/> Engineering technology <input type="checkbox"/> Chemical engineering and materials <input type="checkbox"/> Agricultural products <input type="checkbox"/> Biotechnology <input type="checkbox"/> Information technology <input type="checkbox"/> Arts, humanities, and social sciences <input type="checkbox"/> Other:		
Summary of Entrepreneurial Idea (max. 300 words)			

## National Chung Hsing University Academia-Industry Collaboration Center Member Profiles

Team Name				
<b>List of Members</b>				
Name	National ID No.	University and Department	Current Student / Graduate	Contact No. and Email
				No.:
				Email:
				No.:
				Email:
				No.:
				Email:
				No.:
				Email:

**National Chung Hsing University  
Academia-Industry Collaboration Center  
Member Identity Documents (current NCHU students)**

<b>Photocopy of National and Student ID Cards</b>	
<b><u>Front of National ID</u></b>	<b><u>Back of National ID</u></b>
<b><u>Front of Student ID</u></b>	<b><u>Back of Student ID</u></b>

I, \_\_\_\_\_ (signature), a member of  
\_\_\_\_\_ (team name), shall be held liable for any false  
information provided herein.

**National Chung Hsing University  
Academia-Industry Collaboration Center  
Member Identity Documents (NCHU graduates)**

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<b>Photocopy of National ID Card</b>	
<b><u>Front of ID</u></b>	<b><u>Back of ID</u></b>

I, \_\_\_\_\_ (signature), a member of  
\_\_\_\_\_ (team name), shall be held liable for any false  
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**National Chung Hsing University  
Academia-Industry Collaboration Center  
Member Identity Documents (NCHU graduates)**

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**Photocopy of Graduation Certificate**

**Paste Here**

**National Chung Hsing University  
Academia-Industry Collaboration Center  
Member Identity Documents (NCHU faculty)**

<b>Photocopy of National ID Card and Certificate of Service</b>	
<b><u>Front of ID</u></b>	<b><u>Back of ID</u></b>
<b><u>Certificate of Service</u></b>	

I, \_\_\_\_\_ (signature), a member of  
\_\_\_\_\_ (team name), shall be held liable for any false  
information provided herein.

**National Chung Hsing University  
Academia-Industry Collaboration Center  
Member Identity Documents (Others)**

<b>Photocopy of National ID Card</b>	
<b><u>Front of ID</u></b>	<b><u>Back of ID</u></b>

I, \_\_\_\_\_ (signature), a member of  
\_\_\_\_\_ (team name), shall be held liable for any false  
information provided herein.