《Cover Page Format》

**National Chung Hsing University**

**Academia-Industry Collaboration Center**

**Business Proposal for Startup @NCHU Innovation Center**

|  |  |  |  |
| --- | --- | --- | --- |
| Application No. | (by the organizing unit) | | |
| Team Name |  | | |
| Industry Category | □ Creative design  □ Food and beverages  □ Retail and wholesale  □ Communication electronics  □ Culture and education  □ Medical and healthcare  □ Green industry  □ Machinery and equipment  □ Leisure and entertainment  □ Consulting services  □ Engineering technology  □ Chemical engineering and materials  □ Agricultural products  □ Biotechnology  □ Information technology  □ Arts, humanities, and social sciences  □ Other: | | |
| Key Technology / Product / Service |  | | |
| Representative |  | No. of Members |  |

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**\*Note:** Please compile your proposal (in size 14 font text, pictures, diagrams, and tables) without exceeding 20 pages (excluding cover page, table of contents, and attachments) and bound in double-sided A4 pages.

**Table of Contents**

1. **Entrepreneurial Idea and Value Proposition**
2. **Team Management**
3. Member Profile (academic credential, work experience, expertise)
4. Organizational Framework, Roles, and Featured Strengths
5. **Business Analysis and Development Planning**
6. Industry Overview (problems/technology gap)
7. Core Competencies / Technology and Solutions (products/services/platforms)
8. Industry Value Chain Analysis (from the team’s perspective)
9. Target Market, Potential Customers, and Scale
10. Competitive Analysis
11. Barriers to Entry and Strategies
12. Business and Profit Model
13. Marketing Model and Strategies
14. Entrepreneurial Milestones (within a year and medium-/long-term development)
15. **Financial Planning**
16. Capital Planning
17. Financial Forecast (income statement for the next 3 years)
18. **Attachments**

Attachment 1. Application for the Innovation Center

Attachment 2. Member Profiles

Attachment 3. Member Identity Documents

Attachment 4. Other Supplementary Information or Supporting Documents

**Attachment 1**

**National Chung Hsing University**

**Academia-Industry Collaboration Center**

**Application for the Innovation Center**

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |
| --- | --- | --- | --- |
| **Information** | | | |
| Team Name |  | No. Of Members | 1. Faculty: \_\_\_\_\_\_\_ 2. Student: \_\_\_\_\_\_\_ 3. Graduate: \_\_\_\_\_\_\_ 4. Other: \_\_\_\_\_\_\_   Total: |
| Representative |  | Telephone |  |
| Mobile |  |
| Email |  |
| Point of Contact |  | Telephone |  |
| Mobile |  |
| Email |  |
| Industry Category | □ Creative design  □ Food and beverages  □ Retail and wholesale  □ Communication electronics  □ Culture and education  □ Medical and healthcare  □ Green industry  □ Machinery and equipment  □ Leisure and entertainment  □ Consulting services  □ Engineering technology  □ Chemical engineering and materials  □ Agricultural products  □ Biotechnology  □ Information technology  □ Arts, humanities, and social sciences  □ Other: | | |
| Summary of Entrepreneurial Idea (max. 300 words) |  | | |

**Attachment 2**

**National Chung Hsing University  
Academia-Industry Collaboration Center**

**Member Profiles**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Team Name |  | | | |
| **List of Members** | | | | |
| Name | National ID No. | University and Department | Current Student / Graduate | Contact No. and Email |
|  |  |  |  | No.: |
| Email: |
|  |  |  |  | No.: |
| Email: |
|  |  |  |  | No.: |
| Email: |
|  |  |  |  | No.: |
| Email: |
|  |  |  |  | No.: |
| Email: |

**Attachment 3**

**National Chung Hsing University  
Academia-Industry Collaboration Center**

**Member Identity Documents** **(current NCHU students)**

|  |  |
| --- | --- |
| **Photocopy of National and Student ID Cards** | |
| **Front of National ID** | **Back of National ID** |
| **Front of Student ID** | **Back of Student ID** |

I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (signature), a member of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (team name), shall be held liable for any false information provided herein.

**National Chung Hsing University**  
**Academia-Industry Collaboration Center**

**Member Identity Documents (NCHU graduates)**

**(Page 1 of 2)**

|  |  |
| --- | --- |
| **Photocopy of National ID Card** | |
| **Front of ID** | **Back of ID** |

I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (signature), a member of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (team name), shall be held liable for any false information provided herein.

**National Chung Hsing University  
Academia-Industry Collaboration Center**

**Member Identity Documents (NCHU graduates)**

**(Page 2 of 2)**

|  |
| --- |
| **Photocopy of Graduation Certificate** |
| **Paste Here** |

**National Chung Hsing University  
Academia-Industry Collaboration Center**

**Member Identity Documents (NCHU faculty)**

|  |  |
| --- | --- |
| **Photocopy of National ID Card and Certificate of Service** | |
| **Front of ID** | **Back of ID** |
| **Certificate of Service** | |

I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (signature), a member of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (team name), shall be held liable for any false information provided herein.

**National Chung Hsing University  
Academia-Industry Collaboration Center**

**Member Identity Documents (Others)**

|  |  |
| --- | --- |
| **Photocopy of National ID Card** | |
| **Front of ID** | **Back of ID** |

I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (signature), a member of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (team name), shall be held liable for any false information provided herein.