**National Chung Hsing University**

**Application for Use of NCHU Logos and Trademarks (non-commercial)**

\*This form is only for non-commercial applications of NCHU logos and trademarks by departments, faculty, students, clubs, and alumni (not required for business cards and official documents)

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |
| --- | --- | --- | --- |
| **Unit** |  | | (Signature/seal of unit and supervisor) |
| **Supervisor** |  | |
| **Point of Contact** | **Name** |  |
| **Phone** |  |
| **Email** |  |
| **Logo and Trademark (image or text)** | |  | |
| **Category (Article 19 of *Enforcement Rules of the Trademark Act*)** | |  | |
| **Attachments** | | □ Affidavit for non-commercial use of logo and trademark  □ Proposal shall detail the following:  □1. Purpose (financial control mechanism)  □2. Products, concepts, designs, and drawings in color with explanation  □3. Licensing period | |
| **Overall Review Results** | |  | |

**National Chung Hsing University**

**NCHU Logo and Trademark Usage Review (non-commercial)**

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| **Comments from the Academia-Industry Collaboration Center** |  |
| **Comments** | □ Approved □ Denied  Reason: |
| **Name of Reviewer** |  |

**National Chung Hsing University**

**Application for Use of NCHU Logos and Trademarks (commercial)**

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |
| --- | --- | --- | --- |
| **Unit** |  | | (Signature/seal of unit and supervisor) |
| **Business Owner** |  | |
| **Point of Contact** | **Name** |  |
| **Phone** |  |
| **Email** |  |
| **Logo and Trademark**  **(image or text)** | |  | |
| **Category (Article 19 of *Enforcement Rules of the Trademark Act*)** | |  | |
| **Attachments** | | □ Most recent certificate of incorporation (amendment)  □ NCHU inspection report and government-issued certificate of approval for food safety.  □ Proposal shall detail the following:  □1. Company profile and performance (none for NCHU units)  □2. Purpose and placement  □3. Products, concepts, designs, and drawings in color with explanation  □4. Business plan (marketing, promotion, revenue, and sales channels)  □5. Licensing period (3 years in principle)  □6. Calculation of royalties and contributions (post-submission review with production volume and sales price after tax) | |

**National Chung Hsing University**

**Affidavit for Use of Logos and Trademarks**

The Applicant, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, hereby declares their intent to use NCHU logos and trademarks as per the Regulations for the Management of University Logos and Trademarks. Once the application has been reviewed and approved by the NCHU Logo and Trademark Management Committee, the Applicant guarantees that the images and text of goods provided below are true and correct, does not violate public order, good morals, or laws nor involve politics, and shall not generate publicity, claim any rights under NCHU, or use the license beyond the final scope; otherwise, NCHU may claim compensation for infringement of rights. Where a third-party claims for relevant rights and interests, the Applicant shall bear all legal liability.

Goods on which the logo and trademark shall be used:

|  |  |
| --- | --- |
| Goods | Image/Text |
|  |  |
|  |  |

To:

National Chung Hsing University

Signature/Seal of Affiant:

Signature/Seal of Business Owner:

Address:

Telephone:

Date: (YYYY/MM/DD)