**National Chung Hsing University**

**Flowchart for the Commercial Application**

**of NCHU Logos and Trademarks**

Denied

Licensee applies for a commercial license

NCHU Logo and Trademark

Management Committee

Prepare Commercial Use Licensing Application Form, supporting documents, proposal, and review fee of NT$20,000.

Sign Logo and Trademark Licensing Agreement

and pay licensing fee

Approved

Notify applicant

Oversee and manage