

檔 號：

保存年限：

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受文者：國立中興大學

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速別：普通件

密等及解密條件或保密期限：

附件：(附件一)2024_NTNU_Startup_Arena、(附件一)2024Startup創業競技場 競賽簡章、(附件二)2024_NTNU_Startup_Arena_Poster、(附件二)2024臺師大創業競技場海報(attch1 1131008865-0-0.pdf、attch2 1131008865-0-1.pdf、attch3 1131008865-0-2.pdf、attch4 1131008865-0-3.pdf)

主旨：本校辦理2024年第六屆「Startup創業競技場」競賽活動，敬請惠予協助轉知公告，並鼓勵全校師生踴躍報名參加，請查照。

說明：

- 一、為培養莘莘學子之創業實踐力，鼓勵學生跨域多元學習，以團隊方式進行創業企劃發想，並將在學知識理論實際投入應用於創新創業，期待本次競賽能激發全新創意火花，發掘未來潛力創業家。
- 二、報名時間：即日起至113年5月27日(星期一)17:00截止。
- 三、報名方式：一律採線上報名，請至報名網址填寫報名資訊，並上傳報名相關附件資料及初審簡報，逾時不予受理。
- 四、報名網址：<https://forms.gle/TECzettvCfCpxkTN8>。
- 五、初審入圍公告時間：113年6月11日(星期二)。
- 六、活動聯繫窗口：本校研究發展處創新育成中心謝小姐 電話：(02)7749-3697，E-mail:ioh@ntnu.edu.tw、陳小姐 電話：(02)7749-7031E-mail：yinungchen@ntnu.edu.tw。

正本：公私立大專校院、本校各學術單位

國立中興大學

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副本：本校研究發展處創新育成中心

113/04/08
15:37:35

校長 吳正己

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**2024 National Taiwan
Normal University
Sixth Annual Startup Arena
Competition Guidelines**



March 1, 2024

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1、Main Goal of the Event

This competition aims to cultivate students' abilities to start their own businesses and encourage them to come up with business plans as a team, to learn across disciplines and utilize their talents, applying their knowledge and theories on executing startups creatively. With consultations from expert instructors in industries and judges, the event hopes that all contestants will gain fruitful knowledge of entrepreneurship.

2、Organizers

Supervisors: Ministry of Education

Organizers: Innovation and Incubation Center, National Taiwan Normal University Department of Technology and Engineering Master Startup Program



3、Schedule and Items

Stage	Dates	Notice
Stage One Registration for the first round	Registration ends on 2024/5/27 (Mon) 5:00PM	Please visit https://forms.gle/TECzettvCfCpxkTN8 to sign up by filling the online form and uploading the 6 documents. Late submissions will not be accepted.
Announcement of the finalists	2024/6/11 (Tue)	1.The list of finalists will be posted on the website of the Incubation Center, the Facebook page of the Master Startup Program, and via email. 2.The finalist teams will be asked to provide their entry work introductions.
Professional consultation	From 2024/6/15 (Sat) to 2024/6/19 (Wed)	The teams who have entered the final round can apply for consultation with professional mentors. The contents of the consultation will include how to draft business plans and presentations.
Stage Two Finalist Info	Submission period ends on 2024/6/24 (Mon) 12:00 PM	Please send the electronic copies of finalist business plans and oral presentation to the designated link.



Finals & Awards Ceremony	2024/6/28 (Fri)	<p>The finals will be in the form of oral presentations and questions from the judges for 15 minutes (7 minutes of oral presentation, 8 minutes of questions). Details of the event (time, venue, and such) will be announced later.</p> <p>※ The organizers reserve the right to make changes to online or physical venues.</p>
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4、Eligibility

1. Competing teams should include 2 to 5 people; current students in universities and colleges (including undergraduate and postgraduate students), and graduated students from the last 2 academic years (the current year and the year before, ie. 2022 and 2023) are eligible to form teams and sign up regardless of departments, years, and disciplines. Each person can only join 1 team. Over one half of the team members must be enrolled students.
2. Each team must appoint a representative as the competition liaison.
3. An advisor is not a requirement for registration. Each team can only have one advisor, who will not be counted as a team member.
4. Teams that have accepted startup consultations from other governmental or private organizations (such as Small Business Innovation Research (SBIR), U-Start Plan for Innovation and Entrepreneurship, etc), or have applied to set up a company cannot join this competition.



5、Categories

1. This competition has two team categories: international teams and domestic teams. Teams can sign up for the competition regardless of industry or discipline types.
2. The teams that sign up for the international category must provide English electronic versions of sign-up forms and presentation and present entirely in English during the finals. Domestic students can also sign up for the internal group.

6、Participation Regulations

1. Competition Rules: This event will be conducted in two stages, divided into the first stage of **preliminary examination** (document

examination) and the second stage of the **final round** (business operation plan, oral presentation, and questions from the judges); those who pass the first stage can proceed to the finals.

2. First round registration:

- (1) Participating teams are required to register online and upload relevant attachments, including the competition registration form (Attachment 1), team basic information (Attachment 2), personal data consent form (Attachment 3), team commitment letter (Attachment 4), authorization consent form (Attachment 5), and first stage review presentation (Attachment 6). After confirming the accuracy of the information, please upload the files before 2024/5/27 5:00 PM (Mon) at <https://forms.gle/TECzettvCfCpxkTN8>. Late submissions will not be accepted. Attachments 1 to 5 should be combined into a single file named “6th_Startup_Arena_Registration_Info_Team_Name”, and Attachment 6 should be named “6th_Startup_Arena_Business_Plan_Team_Name.”
- (2) The list of finalists will be posted on 2024/6/11 (Tue) on the website of the Innovation and Incubation Center (<http://www.acad.ntnu.edu.tw/6news/news.php?class=1101&class2=160>) and the Facebook page of the Startup Master Program (<https://zh-tw.facebook.com/ntnustartup/>) and sent via emails.

3. Second Stage Finals:

- (1) Industry instructor consultation: The finalist teams can apply to the Incubation Center for industry instructors to consult about business plans and presentations; teams can also work on their business plans without consultation.
- (2) Finalist information submission deadline: The finalist teams should send the electronic copies of business plans and oral presentation (up to twenty pages) to the designated link before 2024/6/24 12:00 PM, titled “Sixth_Startup_Arena_Finalist_Info_Team_Name”.
- (3) Team members should bring their identification (student ID/enrollment letter/certificate of graduation) for organizers’ examination.
- (4) Two or more team members must participate on the day of the finals.

7、 Selection Process

1. Preliminary selection:

The selection will be based on submitted documents; the judges will be composed of industry experts and scholars; ten to twenty teams will be chosen for the finals.

Criteria	Items	Percentage
Innovation	clear and creative ideals	20%
Market Analysis	market analysis and demand suitability	30%
Business Strategy	marketing strategy, operation modes, market potential	30%
Completion	completion and clarity of the business plan	20%



2. Finalist Selection :

Judges will be composed of industry and academic experts invited by the organizers, and the finals will take place on 2024/6/28 (Fri) in the form of oral presentation and questions from the judges; four teams will be selected from both the domestic and international categories to be awarded.

Criteria	Items	Percentage
Innovation	creative values	15%
Market Potential	marketing strategy, estimated value, development potential	30%
Mode of Operation	finance and resources analysis; risk management	20%
Presentation	PowerPoint design, oral expression, Q&A response	20%
Team Composition	operation goals, startup execution, team cooperation	15%



8、Awards

The results of the finals will be ranked according to the total scores. The organizers reserve the right to award vacancy.

Category	Awards
Domestic Group	1st Place: NT30,000, Certificate of Excellence 2nd Place: NT20,000, Certificate of Excellence 3rd Place: NT10,000, Certificate of Excellence Merit Award: Certificate of Excellence
International Group	1st Place: NT60,000, Certificate of Excellence 2nd Place: NT40,000, Certificate of Excellence 3rd Place: NT30,000, Certificate of Excellence Merit Award: Certificate of Excellence

9、Notice

The competing teams must read the following items carefully; if there are any related arguments in the future, the teams should take full responsibility. The organizers reserve the right to revoke teams' participating and awards eligibility; if the awards have been claimed, the organizers have the rights to reclaim the awards without disputes.

1. In the event of any illegal actions, such as plagiarizing, ghostwriting, or infringement of intellectual properties, if proven true, the organizers have the rights to revoke team's rights to participate and awards, and the team should face the legal consequences.
2. Participating teams should respect all decisions made by the judges.
3. The intellectual property rights of the data belong to the participating teams, but the teams should authorize the university, without compensation, to use the data for promotion, recording, and exhibition.
4. Participating teams should guarantee the accuracy of the data submitted; if the data provided are incorrect, or if the delayed submission of the data affects the team members, the team should take full responsibility; the organizers will not return the submitted data.
5. Team members cannot be changed after the registration.
6. After completing registration, the teams acknowledge that they accept and are willing to follow all regulations of the organizers; if there are any infractions, the organizers have the rights to revoke the team's eligibility.
7. Based on Article 2, Item 1, Section 7 of the Ministry of Economic Affairs'

Standards of Withholding Rates for Various Incomes, “Awards in competition are categorized as Income from Contests and Games, and the withholding rates should be ten percent of the entire paid amount; if the taxpayer is not a ROC citizen, the withholding rate should be twenty percent.”

8. If anything is unclear in the process of the competition, the organizers reserve the right to interpret, edit, and terminate the regulations.


10、 Contact

Innovation and Incubation Center, Office of Research and Development,
National Taiwan Normal University
Ms. Fang, Tel: (02)7749-5675
E-mail : alinafang@ntnu.edu.tw



Attachment 1. Competition Registration Form

2024 National Taiwan Normal University Sixth Annual Startup Arena Registration Form

Application Information					
Team Name					
Category	<input type="checkbox"/> Domestic Group <input type="checkbox"/> International Group (Must participate in the event entirely in English)				
 Team Member (Additional rows can be added)	Name		Status		Contact
	Representative		<input type="checkbox"/> Graduated : ___ Academic Year		Tel
			<input type="checkbox"/> Enrolled (Bachelor, Master, and Doctoral)		E-mail
	Member 1		<input type="checkbox"/> Graduated : ___ Academic Year		Tel
			<input type="checkbox"/> Enrolled (Bachelor, Master, and Doctoral)		E-mail
	Member 2		<input type="checkbox"/> Graduated : ___ Academic Year		Tel
			<input type="checkbox"/> Enrolled (Bachelor, Master, and Doctoral)		E-mail
	Member 3		<input type="checkbox"/> Graduated : ___ Academic Year		Tel
			<input type="checkbox"/> Enrolled (Bachelor, Master, and Doctoral)		E-mail
	Advisor (Not required; leave blank if there isn't one)		Job Title		Tel
E-mail					


※ Note:

- (1) Please fill in the phone number and email currently in use; organizers will use the information to contact team members.
- (2) Registration information cannot be changed once submitted.
- (3) The information provided will only be used for this competition.

Attachment 2. Enrollment Letter/Certificate of Graduation/Identification

2024 National Taiwan Normal University Sixth Annual Startup Arena 【For Enrolled Students Only】



***All boxes must be filled.**

Team Name			
Name		Date of Birth	yyyy/mm/dd
National ID No.		Gender	<input type="checkbox"/> Male <input type="checkbox"/> Female
College/ Department		Grade	<input type="checkbox"/> Bachelor <input type="checkbox"/> Master <input type="checkbox"/> Doctoral
Contact	Tel		
	E-mail		
Please Paste Identification in the Boxes Below			
(1) Copy of ID Card			
 Copy of ID Card (FRONT)		Copy of ID Card (BACK)	
Please Paste Identification in the Boxes Below			
(2) Copy of Student ID Card			
Copy of Student ID Card (FRONT)		Copy of ID Card (Back) Note: the Student ID must be stamped with the last semester's registration stamp or come with proof of enrollment	

Attachment 2. Enrollment Letter/Certificate of Graduation/Identification

2024 National Taiwan Normal University Sixth Annual Startup Arena 【For Graduates Only】


***All boxes must be filled.**

Team Name				
Name		Date of Birth	yyyy/mm/dd	
National ID No.		Gender	<input type="checkbox"/> Male <input type="checkbox"/> Female	
College/ Department (Graduated)		Year of Graduation	Academic Year	
Contact	Tel			
	E-mail			
Please Paste Identification in the Boxes Below (1) Copy of ID Card				
 Copy of ID Card (FRONT)		 Copy of ID Card (BACK)		

Attachment 2. Enrollment Letter/Certificate of Graduation/Identification

2024 National Taiwan Normal University
Sixth Annual Startup Arena
【For Graduates Only】

***All boxes must be filled.**

<p>Please Paste Identification in the Boxes Below (2) Copy of Certificate of Highest Level of Education</p>	
	<p>Copy of Certificate of Highest Level of Education Graduates from the past two academic years must fill in this form and attach the certificate of their highest level of education.</p>



Attachment 3. Personal Data Consent Form

2024 National Taiwan Normal University

Sixth Annual Startup Arena Personal Data Consent Form

The personal data acquired by the organizers will only be used in the operation of the Sixth Annual Startup Arena; the collection, handling, and use are in accordance with the Personal Data Protection Act and related regulations.

1. Personal data includes: Name, date of birth, telephone number, university/department, ID card number, email, and other identification that can directly or indirectly identify the individual.
2. Personal data will be used for competition management, identity verification, team communication, follow-up consultation, calculation, surveys, competition closing operation, and other related work; the usage period ends after the competition is over.
3. Contestants can follow the Personal Data Protection Act and request the following:
 - (1) Look up or view data. (2) Make copies of data.
 - (3) Add or correct data. (4) Stop the collection, process, or use of the data.
 - (5) Delete data.
4. Contestants can choose whether to provide personal data. If contestants refuse to provide their data, they will not be able to complete registration or any follow-up services.
5. Due to promotional needs, the organizers have the right to photograph, report, comment and post the selected works in the competitions.
6. If there are any unspecified parts in this consent form, please refer to the Personal Data Protection Act and related regulations.

I have read this consent form and I understand and agree to its content.
(Please check.)

Representative: _____ (Personal signature)

Team Members (2-5 people): _____ (Personal signature)

Advisor: _____ (Personal signature)

Yyyy/mm/dd

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線上簽核文件列印 - 第15頁/共40頁

Attachment 4. Team Commitment Letter

2024 National Taiwan Normal University Sixth Annual Startup Arena Team Commitment Letter

The Team _____ have read the 2024 National Taiwan Normal University Sixth Annual Startup Arena Competition Guidelines :



1. The startup team (the undersigned), to join the 2024 National Taiwan Normal University Sixth Annual Startup Arena, hereby promise that the concept and technology submitted in the competition are original to the undersigned and not plagiarized, and that the undersigned will follow the regulations.
2. The undersigned guarantee that they own or authorize to use the intellectual properties of the concept and technology submitted in the competition, and that the concept and technology submitted in the competition do not infringe upon anyone's intellectual property. If future investigations prove that the concept and technology submitted in the competition are partially or entirely plagiarized, the team's eligibility will be revoked, and they should return the awards to the organizers.
3. The undersigned guarantees that all data is faithful to the truth, or they will take full responsibility otherwise.

To

Innovation and Incubation Center, Office of Research and Development, National Taiwan Normal University

Master Startup Program, College of Technology, National Taiwan Normal University



Undersigned Signatures

Representative:

(Personal signature)

National ID No.:

Tel:

Team Member:

(Personal signature)

National ID No.:

Tel:

Team Member:

(Personal signature)

National ID No.:

Tel:

Team Member:

(Personal signature)

National ID No.:

Tel:

Team Member:

(Personal signature)

National ID No.:

Tel:



YYYY/MM/DD



Attachment.5. Authorization Consent Form

2024 National Taiwan Normal University Sixth Annual Startup Arena Authorization Consent Form

The team _____ participating in the 2024 National Taiwan Normal University Sixth Annual Startup Arena hosted by the Innovation and Incubation Center, gives authorization to the Center and the Master Startup Program to use the submitted business plans. Authorized items are as follows:

- 1、 The team gives authorization to use the business plan:
_____ to the Innovation and Incubation Center and the Mster Startup Program for nonprofit use, promotion, and university education.
- 2、 The team gives authorization to the organizers and the appointed third party to, including but not limited to, remake, disseminate, publish, exhibit, broadcast, or transmit by means of microfilms, compact discs, digitalization, and other methods, for free, at any time, and for unlimited times. The team agrees to not exercise intellectual property moral rights (including copyright and moral right) against the organizers and the appointed third party.
- 3、 The team agrees to the organizers filming and recording throughout the entire competition due to the event's requirements; the team also agrees gratis to give authorization of the portrait rights and copyright of the pictures, texts, and results uploaded by the organizers. The organizers may recreate, adapt, transmit, exhibit, and publish without limits to the location, time, times, and methods to use the uploaded pictures and text indefinitely.
- 4、 If there are any unspecified parts in this consent form, please refer to the Copyright Act and other related regulations.



To

Innovation and Incubation Center, Office of Research and Development,
National Taiwan Normal University
Master Startup Program, College of Technology, National Taiwan

Normal University

Undersigned Signatures

Advisor: (Personal signature)

Representative: (Personal signature)

Team Member: (Personal signature)

Team Member: (Personal signature)

Team Member: (Personal signature)

Team Member: (Personal signature)



yyyy/mm/dd



Attachment 6. First Stage Presentation

2024 National Taiwan Normal University

Sixth Annual Startup Arena

First Stage Presentation

※ **[Note]** There are no fixed formats for the presentation; electronic copies should be submitted in PDF format, titled “Sixth Annual Startup Arena_First Stage Presentation_Team Name”, with a page limit of 20 pages (excluding reference and attachments). The following outline is for reference only; teams can make adjustments freely.

- 1、Startup Idea Explanation
 - 1.1 Startup Idea and Motive
 - 1.2 Startup Goal
 - 1.3 Team Introduction
- 2、Product and Service Introduction
 - 2.1 Product or Service Details
 - 2.2 Target Market
- 3、Market Study
 - 3.1 Industry Type and Background Analysis
 - 3.2 Market Scale and Trend
 - 3.3 Potential Market and Competitor Analysis
- 4、Self-Operating Core Capability Review
 - 4.1 SWOT Analysis
 - 4.2 Corporation Core Value
 - 4.3 Investment Scale and Marketing Strategy
- 5、Finance Plan
 - 5.1 Estimated Income Statement
 - 5.2 Estimated Balance Sheet



6、Future Expectations and Conclusion

6.1 Potential Risk

6.2 Future Goals

6.3 Conclusion

7、Reference

8、Attachments



2024 國立臺灣師範大學

「第六屆 Startup 創業競技場」



競賽簡章



中華民國 113 年 3 月 1 日

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1、活動主旨

此次競賽旨在培養莘莘學子之創業實踐力，鼓勵學生以團隊方式進行創業企劃發想，跨域多元學習、盡展所長，將在學知識理論實際應用於創業執行，激發全新創意火花，並透過業界專業師資與評審團諮詢輔導，期參與本競賽之青年都能獲得充實之創新創業知能。

2、辦理單位

指導單位：教育部

主辦單位：國立臺灣師範大學研究發展處創新育成中心、國立臺灣師範大學科技與工程學院大師創業學分學程

3、活動時程與事項

階段	時程	注意事項
第一階段 初審報名	即日起至 113年5月27日(一) 17:00報名截止	採線上報名方式，請參賽團隊至 https://forms.gle/TECzettvCfCpxkTN8 填寫報名表，並上傳附件一至附件六 資料，逾時不候。
初審入圍 名單公布	113年6月11日(二)	1. 通過初審之團隊將進入決賽，入圍 名單將公布於臺師大研發處育成中 心網頁、臺師大大師創業學程 Facebook 粉絲專頁及 E-mail 通 知。 2. 請初審入圍團隊提供參賽作品介 紹。
專業師資 諮詢輔導	113年6月15日(六) 至 6月19日(三)	進入決賽之團隊，得申請由育成中心 安排之業師進行諮詢輔導，指導內容 包括營運計畫書與簡報之細部撰寫。



階段	時程	注意事項
第二階段 決賽資料	113年6月24日(一) PM 12:00 截止	請將決賽「營運計畫書」與「口頭簡報」電子檔，上傳至指定連結。
決賽暨 頒獎典禮	113年6月28日(五)	決賽將進行口頭簡報及評委答詢，每組報告15分鐘(口頭簡報7分鐘、評審答詢8分鐘)，活動詳細流程、時間地點等細節，將另行通知。 ※主辦單位保留線上或實體舉辦更動之權利。



4、 參賽資格

1. 參賽團隊以2至5人組成為原則，大專校院在校生(含大學部、碩博士生)，近2學年度畢業生(應屆及前1學年度，即111年至112學年)均可組隊報名，不限科系、年級與領域，可跨系跨校組隊，每人以參加一組團隊為限，其中應有1/2以上成員為在校生。
2. 每隊須指派一名團隊代表人為競賽聯絡人。
3. 指導老師為非必要之參賽條件，惟每隊指導老師以1位為限，並不列入團隊成員計算。
4. 若已接受其他公民營單位創業輔導(例如經濟部小型企業創新研發、教育部青年發展署 U-Start 創新創業計畫等)或已申請設立公司者，不得參加本競賽。

5、 參賽類別

1. 本次競賽區分為國內組及國際組，不限產業領域類別皆可組隊報名參加。
2. 報名國際組之參賽團隊，初審時須提供英文報名文件及英文簡報電子檔，並於決賽時全程以英文口語簡報及問答；國內學生亦可報名參加國際組。

6、 競賽辦法

1. 競賽規則：本次活動採兩階段進行，分為第一階段**初審**(書面審查)及第二階段**決賽**(營運計畫書、口頭簡報及評委答詢)，通過初審之

團隊將進入決賽。

2. 第一階段初審報名：

- (1) 參賽團隊採線上報名並上傳相關附件，含競賽報名表(附件一)、團隊基本資料(附件二)、個資同意書(附件三)、團隊切結書(附件四)、授權同意書(附件五)、初審簡報(附件六)，確認資料無誤後，於113年5月27日(星期一)17:00前上傳至<https://forms.gle/TECzettvCfCpxkTN8>，逾時不候。附件一至附件五請合併為一個檔案上傳，檔名為「第六屆創業競技場_報名資料_團隊名稱」，附件六檔名為「第六屆創業競技場_初審簡報_團隊名稱」。
- (2) 初審入圍名單將於113年6月11日(星期二)公布於臺師大研發處育成中心網頁
(<http://www.acad.ntnu.edu.tw/6news/news.php?class=1101&class2=160>)、臺師大大師創業學程 Facebook 粉絲專頁(<https://zh-tw.facebook.com/ntnustartup/>)及 E-Mail 通知。



3. 第二階段決賽說明：

- (1) 業師諮詢輔導：進入決賽之團隊，如有需要得申請由育成中心安排業師針對營運計畫書與簡報進行諮詢輔導；如無需求之團隊可逕行撰寫。
- (2) 決賽資料繳交時間：進入決賽之團隊，請於113年6月24日(星期一)PM 12:00前將決賽「營運計畫書」、「口頭簡報」(頁數皆限20頁以內)上傳至主辦方指定之連結，檔案名稱為「第六屆 Startup 創業競技場_決賽資料_團隊名稱」。
- (3) 參賽成員請於決賽當日攜帶相關身分證明文件正本(學生證/在學證明/畢業證書)，以供主辦單位查驗。
- (4) 決賽當日參賽團隊至少需2位以上成員出席參與。

7、 評選方式

1. 初審評選：

以書面方式進行審查，評審團由主辦單位聘請業界與專家學者組成，預計選出 10 至 20 組團隊進入決賽。

評選標準	項目說明	配分比重
創新性	創新理念、主題明確	20%
市場分析	市場分析、市場需求謀合度	30%
企劃策略	行銷策略、經營模式、市場潛力	30%
完整度	計畫書整體性、內容清楚表達	20%



2. 決賽評選：

評審團由主辦單位聘請業界與專家學者組成，並於 113 年 6 月 28 日（星期五）進行簡報說明及評委答詢，國內組及國際組將分別選出前 4 組團隊給予獎勵。

評選標準	項目說明	配分比重
創新性	創新理念、理念價值	15%
市場潛力	市場策略、預期效益、發展潛力	30%
經營模式	財務及資源分析、風險管理	20%
簡報表現	簡報設計、口語表達能力、答詢應對	20%
團隊組織	經營願景、創業執行力、團隊配合度	15%

8、 獎勵方式

決賽結果依總成績進行排名，主辦單位保有獎項從缺之權利。

類別	獎勵
國內組	第一名：獎金新臺幣 30,000 元整、獎狀 第二名：獎金新臺幣 20,000 元整、獎狀 第三名：獎金新臺幣 10,000 元整、獎狀 優選：獎狀
國際組	第一名：獎金新臺幣 60,000 元整、獎狀 第二名：獎金新臺幣 40,000 元整、獎狀 第三名：獎金新臺幣 30,000 元整、獎狀 優選：獎狀



9、注意事項

請參賽團隊務必詳讀以下注意事項，如日後有引發相關權利爭議之糾紛，應由參賽團隊自行負責，主辦單位有權利取消其參賽及得獎資格，若已領取獎項，主辦單位得於賽後追討已發放之獎勵，不得異議。

1. 若經查證屬實，包括創意發想內容抄襲、代筆或侵犯智慧財產權等任何不法情事，主辦單位將取消其參賽資格及獲獎權利，並由該團隊自行負起相關權責。
2. 參賽團隊應尊重所有評審決議及評比。
3. 參賽團隊於競賽期間之各項資料，相關智慧財產權為參賽團隊所有，但須無償授權予本校進行宣傳推廣、活動相關紀錄及成果發表展示等用途。
4. 參賽團隊應保證其所提供資料之正確性，若提供資料有誤或延遲交件而影響參賽資格者，該團隊自行負責；提交之所有資料，賽後不予退還。
5. 參賽團隊報名完成後，不得更換成員。
6. 參賽團隊報名完成後，意表同意接受並願遵守主辦單位所有注意事項及相關規範，若有違反，主辦單位將有權利取消該團隊之參賽資格。
7. 依財政部各類所得扣繳率標準第2條第1項第7款規定，「競技競賽有分名次者，皆屬競技競賽列所得，其獎金扣繳稅額按給付全額扣取百分之十；若納稅義務人如為非中華民國境內居住之個人，則按給付全額扣取百分之二十。」
8. 競賽過程若有未盡事宜，主辦單位保有簡章內容解釋、修改、終止之權利。



10、聯絡窗口

國立臺灣師範大學研究發展處創新育成中心

謝小姐/電話：(02)7749-3697

E-mail：ioh@ntnu.edu.tw

陳小姐/電話：(02)7749-7031

E-mail：yinungchen@ntnu.edu.tw

附件一 競賽報名表

2024 國立臺灣師範大學 「第六屆 Startup 創業競技場」報名表

申請資料				
團隊名稱				
報名類別	<input type="checkbox"/> 國內組 <input type="checkbox"/> 國際組(全程繳交英文資料、決賽以英文問答)			
團隊成員 (若本列不敷使用，請自行增加)	姓名	身分資格	聯絡方式	
	代表人	<input type="checkbox"/> 畢業生：__學年度 <input type="checkbox"/> 在校生(含大學部及碩博士生)	電話	
			E-mail	
	成員 1	<input type="checkbox"/> 畢業生：__學年度 <input type="checkbox"/> 在校生(含大學部及碩博士生)	電話	
			E-mail	
成員 2	<input type="checkbox"/> 畢業生：__學年度 <input type="checkbox"/> 在校生(含大學部及碩博士生)	電話		
		E-mail		
成員 3	<input type="checkbox"/> 畢業生：__學年度 <input type="checkbox"/> 在校生(含大學部及碩博士生)	電話		
		E-mail		
指導老師 (非必要，若無請空白)	單位/職稱		電話	
			E-mail	

※說明：

- (1)請填入經常使用之電子信箱及聯絡電話，主辦單位將以此通知競賽相關資訊。
- (2)報名資料一經確認送出後不得修改。
- (3)本報名表之個人資料僅供本次競賽相關工作蒐集、處理及使用。

附件二 在學證明/畢業證明/身分證明

2024 國立臺灣師範大學「第六屆 Startup 創業競技場」 【在校生專用】

*所有欄位皆為「必填」

團隊名稱			
姓名	出生年月日	民國	年 月 日
身分證字號	性別	<input type="checkbox"/> 男 <input type="checkbox"/> 女	
就讀學校/系所	身分別	<input type="checkbox"/> 學士 <input type="checkbox"/> 碩士生 <input type="checkbox"/> 博士生	
聯絡方式	手機		
	E-mail		
證明文件黏貼欄 (一)身分證影本			
身分證影本正面		身分證影本反面	
證明文件黏貼欄 (二)學生證影本			
學生證影本正面		學生證影本反面	
		註:學生證須蓋有最近一學期之學期註冊章或檢附「在學證明」等資料。	

2024 國立臺灣師範大學「第六屆 Startup 創業競技場」

【畢業生專用】

*所有欄位皆為「必填」

團隊名稱				
姓名		出生年月日	民國	年 月 日
身分證字號		性別	<input type="checkbox"/> 男	<input type="checkbox"/> 女
畢業學校/系所		畢業學年度	學年度	
聯絡方式	手機			
	E-mail			
證明文件黏貼欄 (一)身分證影本				
身分證影本正面		身分證影本反面		

(請接下頁)

2024 國立臺灣師範大學「第六屆 Startup 創業競技場」

【畢業生專用】

*所有欄位皆為「必填」

證明文件黏貼欄
(二)最高學歷證明文件影本

最高學歷證明文件影本

創業團隊之近 2 學年度畢業生皆須填寫，並檢附最高學歷證明文件。



附件三 個資同意書

2024 國立臺灣師範大學「第六屆 Startup 創業競技場」

個人資料同意書

本單位取得之個人資料，僅供辦理第六屆 Startup 創業競技場事宜之用，其蒐集、處理及利用受到個人資料保護法及相關法令之規範。

- 1、個人資料類別：包含姓名、出生年月日、電話、學校系所、身分證字號、E-mail 及其他得以直接或間接識別個人資料之身分文件等。
- 2、個人資料利用於競賽管理、身分確認、團隊聯繫、後續輔導、統計分析、問卷調查、競賽結案作業等與此次競賽相關之業務，利用期間自蒐集時至競賽結束。
- 3、您可依個人資料保護法，就您的個人資料向本單位：
 - (1) 查詢或請求閱覽。
 - (2) 請求製給複製本。
 - (3) 請求補充或更正。
 - (4) 請求停止蒐集、處理或利用。
 - (5) 請求刪除。
- 4、您可自由選擇是否提供個人資料，若不同意提供個人資料，將無法完成此次競賽之報名及後續相關服務。
- 5、基於競賽宣傳需要，本單位對於此次決賽入選作品擁有攝影、報導、評論、刊登等權利。
- 6、本同意書如有未盡事宜，依個人資料保護法或相關法令之規範。

我已詳閱本同意書，瞭解並同意此同意書內容。(請打勾)

代表人： (請親簽)

團隊成員(2-5位)： (請親簽)

指導老師： (請親簽)

中華民國 年 月 日

附件四 團隊切結書

2024 國立臺灣師範大學「第六屆 Startup 創業競技場」 團隊切結書

本團隊_____已詳閱 2024 國立臺灣師範大學「第六屆 Startup 創業競技場」活動辦法與相關規定：

- 1、 創業競賽團隊(立書人)為參加 2024 國立臺灣師範大學「第六屆 Startup 創業競技場」，茲切結所提「參與評選之構想及技術」係為立書人原創並未抄襲他人，並遵守活動相關規定。
- 2、 立書人保證擁有或有權使用其所提「參與評選之構想及技術」之智慧財產權，並保證參與評選之構想及技術不侵害任何人之智慧財產權。日後若經查明其參與評選作品確係部分或全部抄襲他人，應立即取消入選資格，並立即繳回獎勵金予主辦單位。
- 3、 立書人保證所提供之各項資料，均與事實相符，填報資料正確無誤，否則願負一切責任。



此致

國立臺灣師範大學研究發展處創新育成中心

國立臺灣師範大學科技與工程學院大師創業學分學程

立書人簽章

團隊代表人： (親簽)

身份證字號：

聯絡電話：

團隊成員： (親簽)

身份證字號：

聯絡電話：

團隊成員： (親簽)

身份證字號：

聯絡電話：



團隊成員： (親簽)

身份證字號：

聯絡電話：

團隊成員： (親簽)

身份證字號：

聯絡電話：

中華民國 年 月 日

附件五 授權同意書

2024 國立臺灣師範大學「第六屆 Startup 創業競技場」

授權同意書



本團隊_____參加國立臺灣師範大學研究發展處創新育成中心主辦之「第六屆 Startup 創業競技場」活動，爰同意將提交之競賽計畫書授權予臺師大創新育成中心及臺師大大師創業學分學程使用，同意暨授權事項如後：



- 1、本團隊同意將競賽計畫書：_____授權予臺師大創新育成中心及大師創業學分學程進行非營利、推廣及學校教學之使用。
- 2、本團隊同意授權予主辦單位及其所指定之第三人得無償、不限時間、不限次數將本競賽之獲獎計畫書，以微縮、光碟、數位化等其他方式，包括但不限於重製、散布、發行、公開展示、公開播送、公開傳輸。本團隊同意不對主辦單位及其指定之第三人行使智慧財產權人格權(包括專利及著作人格權)。
- 3、本團隊同意配合主辦單位活動之需，於競賽全程進行錄音及錄影，並無償授權主辦單位上傳之照片、文字、成果之肖像權及著作權，主辦單位得以重製、改作、公開傳輸、公開展示、公開發表等方式不限地點、時間、次數、方式永久使用上傳照片及文字。
- 4、本同意書所約定之內容，如有其他未盡事宜，依著作權法及其他相關法令定之。

此致

國立臺灣師範大學研究發展處創新育成中心

國立臺灣師範大學科技與工程學院大師創業學分學程

立書人簽章

指導老師： (親簽)

團隊代表人： (親簽)



團隊成員： (親簽)



團隊成員： (親簽)

團隊成員： (親簽)

團隊成員： (親簽)

中華民國 年 月 日

附件六 初審簡報

2024 國立臺灣師範大學「第六屆 Startup 創業競技場」

初審簡報

※【說明】簡報形式不限，電子檔統一繳交 PDF 檔，檔名為「第六屆創業競技場_初審簡報_團隊名稱」，頁數限 20 頁以內(不含參考資料及附件)，以下大綱僅供參考，可自行調整與增減。

- 1、創業發想說明
 - 1.1 創業發想及動機
 - 1.2 創業目的
 - 1.3 團隊介紹
- 2、產品及服務說明
 - 2.1 產品或服務內容
 - 2.2 目標市場
- 3、市場研究
 - 3.1 產業性質及背景分析
 - 3.2 市場規模與趨勢
 - 3.3 潛在市場及競爭者分析
- 4、自我營運核心能力檢視
 - 4.1 SWOT 分析
 - 4.2 企業核心價值
 - 4.3 投資規模與行銷策略
- 5、財務計畫
 - 5.1 預估損益表
 - 5.2 預估資產負債表
- 6、未來展望與結論
 - 6.1 潛在風險
 - 6.2 未來展望
 - 6.3 結論
- 7、參考資料
- 8、附件



Sixth 2024 National Taiwan Normal University Annual Startup Arena

Innovation brings us together; entrepreneurship drives us to create
Total award money is up to NT190,000

Eligibility

Competing teams should include 2 to 5 people; current students in universities and colleges, and graduated students from the last 2 academic years are eligible to form teams and sign up regardless of departments, years, and disciplines. Each person can only join 1 team. Over one half of the team members must be enrolled students.

Competition Categories

There are two team categories: international teams and domestic teams. Teams can sign up for the competition regardless of industry or discipline types.

Registration Period

From this point to 5/27 (Mon) PM5:00
 Results for the preliminary round: 6/11 (Tue) / Final Round: 6/26 (Fri)

Total award money is up to NT190,000

Domestic Teams

- 1st Place: NT30,000, Certificate of Excellence
- 2nd Place: NT20,000, Certificate of Excellence
- 3rd Place: NT10,000, Certificate of Excellence
- Merit Award: Certificate of Excellence

International Teams

- 1st Place: NT60,000, Certificate of Excellence
- 2nd Place: NT40,000, Certificate of Excellence
- 3rd Place: NT30,000, Certificate of Excellence
- Merit Award: Certificate of Excellence

Note: Organizers reserve the right to edit, change, interpret and terminate this competition. If there are any changes or details, please refer to the NTNU Innovation and Incubator Center website for the latest updates of the Startup Arena Program.



The stage of trials awaits you to challenge



Competition Guidelines



Registration

Organizer

Adviser Organization

第38頁, 共39頁
 線上審核文件列印 - 第39頁/共40頁



STARTUP 2024 國立臺灣師範大學

第六屆

創業競技場

因創意而相聚 為創業而發揮

總獎金達19萬元

參賽資格

參賽團隊以2至5人組成為原則，大專校院在校生、近2學年度畢業生(應屆及前1學年度)均可組隊報名，不限科系、年級與領域，可跨系跨校組隊，每人以參加一組團隊為限，團隊人數應有1/2以上成員為在校生。

參賽類別

本次競賽區分為國內組及國際組，不限產業領域類別皆可組隊報名。

比賽時間

報名時間：即日起至5月27日(一) 17:00止
初賽公布時間：6月11日(二) / 決賽時間：6月28日(五)

報名時間
即日起至

5.27
Mon
PM5:00

總獎金高達19萬元

國內組

- 第一名：獎金新臺幣30,000元整、獎狀
- 第二名：獎金新臺幣20,000元整、獎狀
- 第三名：獎金新臺幣10,000元整、獎狀
- 優 選：獎狀

國際組

- 第一名：獎金新臺幣60,000元整、獎狀
- 第二名：獎金新臺幣40,000元整、獎狀
- 第三名：獎金新臺幣30,000元整、獎狀
- 優 選：獎狀

備註：主辦單位保有修改、變更、解釋及終止本活動之權利，如有任何變更內容請詳閱比賽手冊，依臺灣師大育成中心網頁或大師創業學分學程專頁公佈為主。

試煉的舞台
等你們來挑戰!



報名簡章



報名連結

主辦單位

協辦單位

第39頁，共39頁
線上審核文件刷印 - 第40頁/共40頁

